

# BLOGGING BRILLIANCE



REAL WEDDING BLOG POST TEMPLATE

THE BUSINESS OF WEDDINGS

# BASIC INFORMATION

COUPLES FIRST  
NAMES

LOCATION OF  
THE WEDDING,  
AREA, CITY,  
TOWN

CEREMONY  
AND  
RECEPTION  
VENUE

THREE  
ADJECTIVES  
TO DESCRIBE  
THE  
WEDDING

THIS COULD  
BE RUSTIC,  
ROMANTIC,  
ELEGANT

# LET'S TELL A STORY

By filling in 5 of these questions you will have a perfect blog post, try to remember to tell a story.

Describe anything you know about your couple, where did they meet, how long have they been together, where do they live, what is special to them?

Did their wedding include any special personalised touches. Animals, a particular style ceremony, a theme, hobby included. What was important to them?

Describe the feeling of this wedding, season, weather, location, emotional, party atmosphere, fun, low key.

Why did they choose their venue?

# LET'S TELL A STORY

Can you talk about other details, dress, suits, shoes, jewellery, hair and makeup.

All part of the getting ready, set the scene.

What was their chosen wedding colours and why?

Did it relate to the venue, their favourite colours, bridesmaids dress colours, flowers.

# LET'S TELL A STORY

Describe their ceremony, what ideas did they have, did they have a religious service or a celebrant.

Did they do anything unusual, hand fasting is an example.

Did they have flowergirls, boys, men!

Talk about their cocktail reception, drinks served, canapes, any decor they used or something fun they included for their guests.

What music was played.

# LET'S TELL A STORY

Describe their meal, what did they choose for their wedding.

Describe the tables, any details, florals, table names, any special decor or crockery, napkins, placecards.

Can you talk about their speeches here?

Party time, did they cut the cake, have a first dance, what music did they have, band, DJ, etc.

Any special decorations for this part of their wedding, dancefloor, lights, bar.

# CREDITS

Which suppliers did they use, venue, florist, dress, stationery, photographer, videographer, music, celebrant, catering.

List all the supplier involved here as you can either do a credit roll at the end of your post or include outbound links within your posts, making sure you select the open in new page box.

Your blog layout.

Catchy relevant keyword title

Intro paragraph explaining this wedding so it catches peoples attention, this will also show up on Google under your post heading.

Paragraphs = Header and then text.

By using this formula to blog about your weddings you automatically are able to paragraph out each section for your blog.