

CANVA

Tutorials

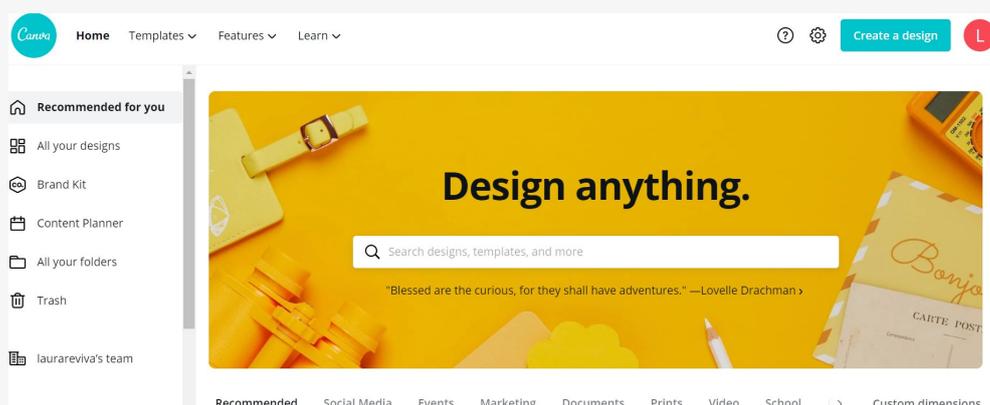
USING CANVA IMAGES FOR YOUR BUSINESS

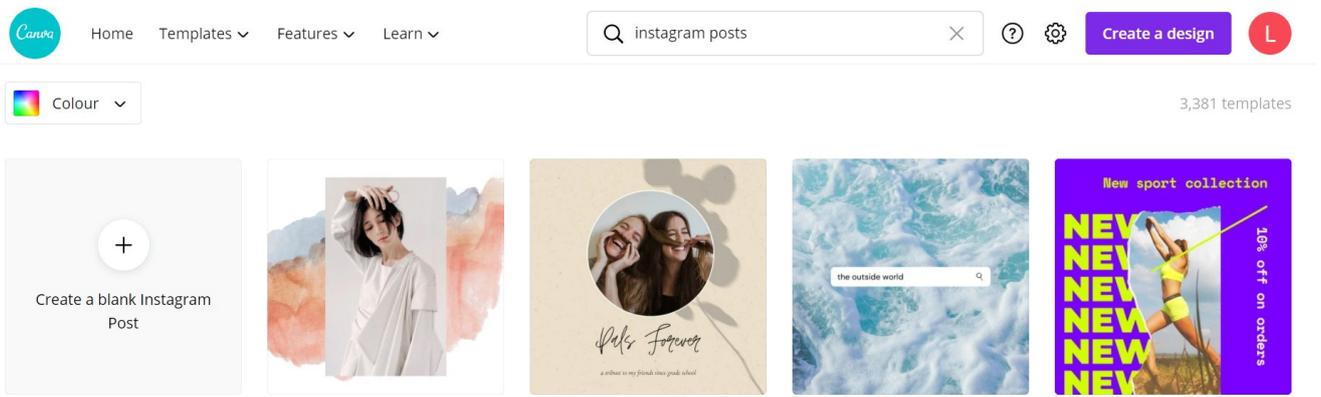
I am not sure what we did before Canva, I know I spent a long time creating word documents and saving them as PDF's using images from my business and if I didn't have them finding images on other resources such as paid for sites or places like pexels.

This is a really quick business tip if you are looking for images that maybe you don't have on your laptops but would love something Christmassy, festive or just a bit different to add into your blog posts and social media.

Canva has a huge library of images and here is how you can use them for your businesses.

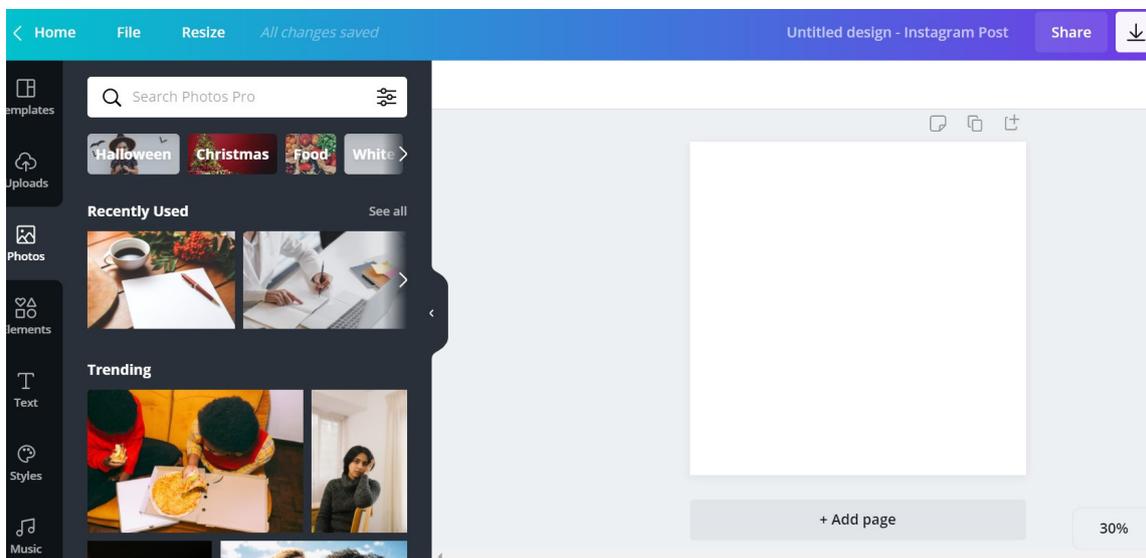
Firstly log into your Canva, you may have the free or paid version, I personally have the paid version as you get so much more.



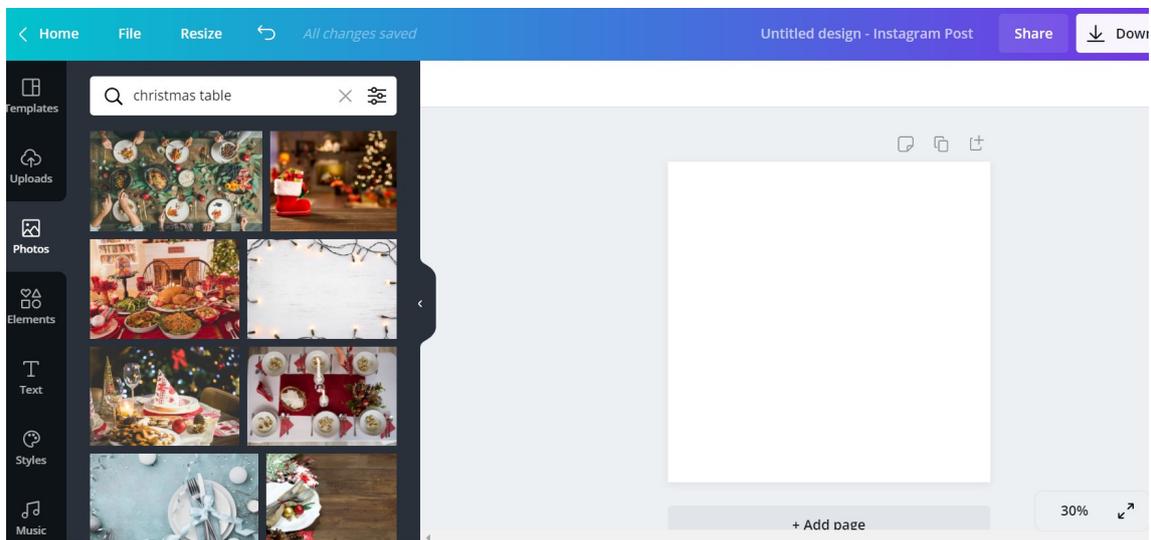


Depending on what size image you want choose the template that will work best, here I have chosen the instagram post template which is square.

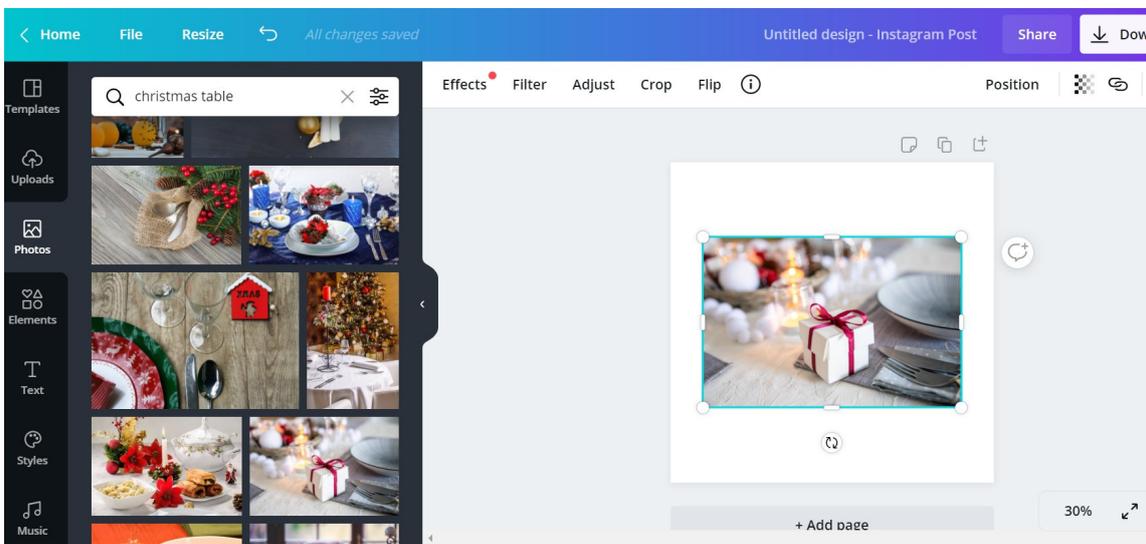
Choose the blank template, the first one and then go to photos.



Here you will see I have a blank square and have selected photos on the left hand side. In the search button I will look for Christmas table as an example.

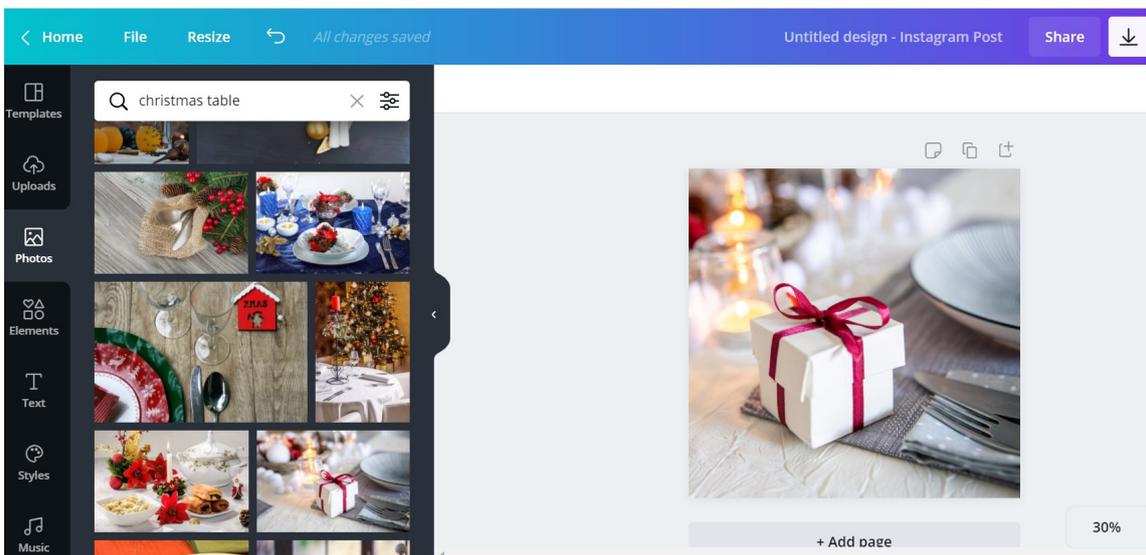


On the left hand side now you will see I have searched for Christmas tables and images have popped up all related to this search. So now I am going to have a look through them and find one that I like.



I have chosen this photo as it would be perfect to talk about Christmas table inspirations for a blog post which I can then break down into smaller content pieces for Instagram, etc.

Now all I do is grab the blue lines around it to make it fit the box.



All I have to do now is save the image to my files. If you have Canva pro you can also save a transparent background image which basically means there won't be a white box around it but in this case there won't be as I have saved it as an entire image. I hope you enjoy this really quick and easy business tip to maybe get slightly festive on your Instagram feeds this month as you share inspirations or even create a blog post.