

THE BUSINESS OF WEDDINGS

BUSINESS TIP

Tutorial

USING VSCO TO ENHANCE YOUR PHONE IMAGES

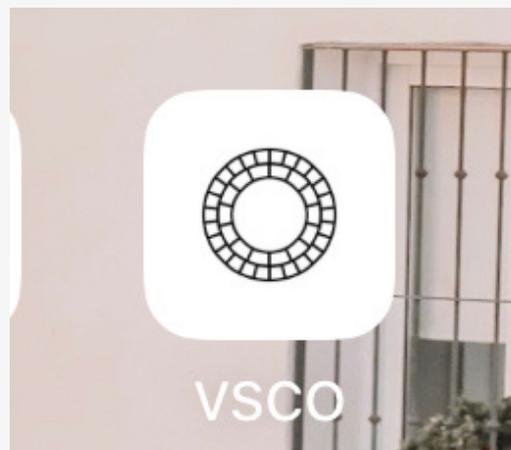
How many times have you tried to take a photo on your phone of your meal, cocktail or a venue and it hasn't turned out quite the way you want it?

With social media being high on the priority list right now this tutorial will tell you how to quickly edit an image you have taken to make it look cleaner,

Even if you are doing a mini styled shoot at home for my autumn challenge you can take images on your phone and edit them with VSCO.

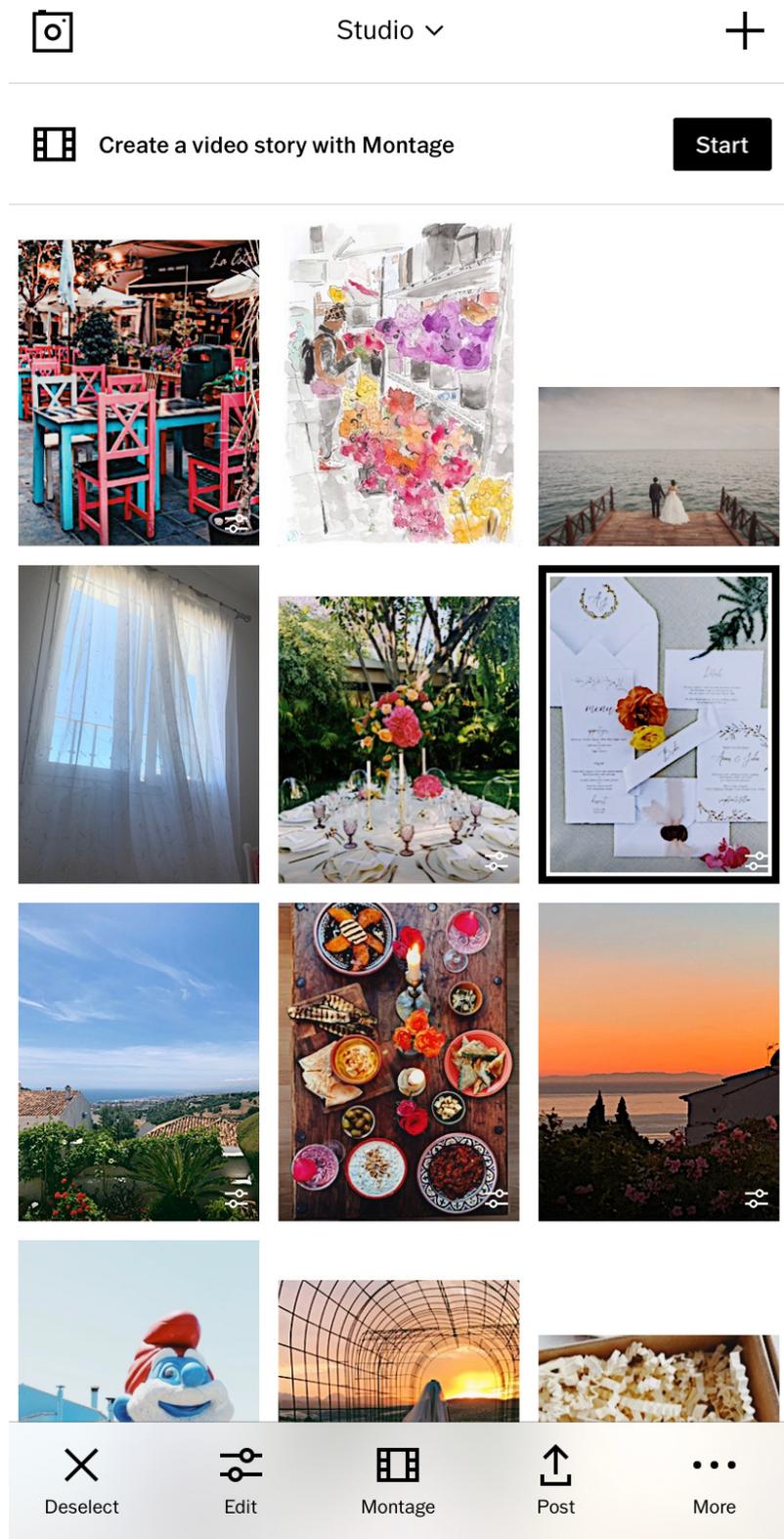
VSCO is a brilliant app, free as usual unless you want to upgrade for a tiny fee and it is game changer for making your images look better and more instagrammable!

You need to search on your apps for VSCO and download it.

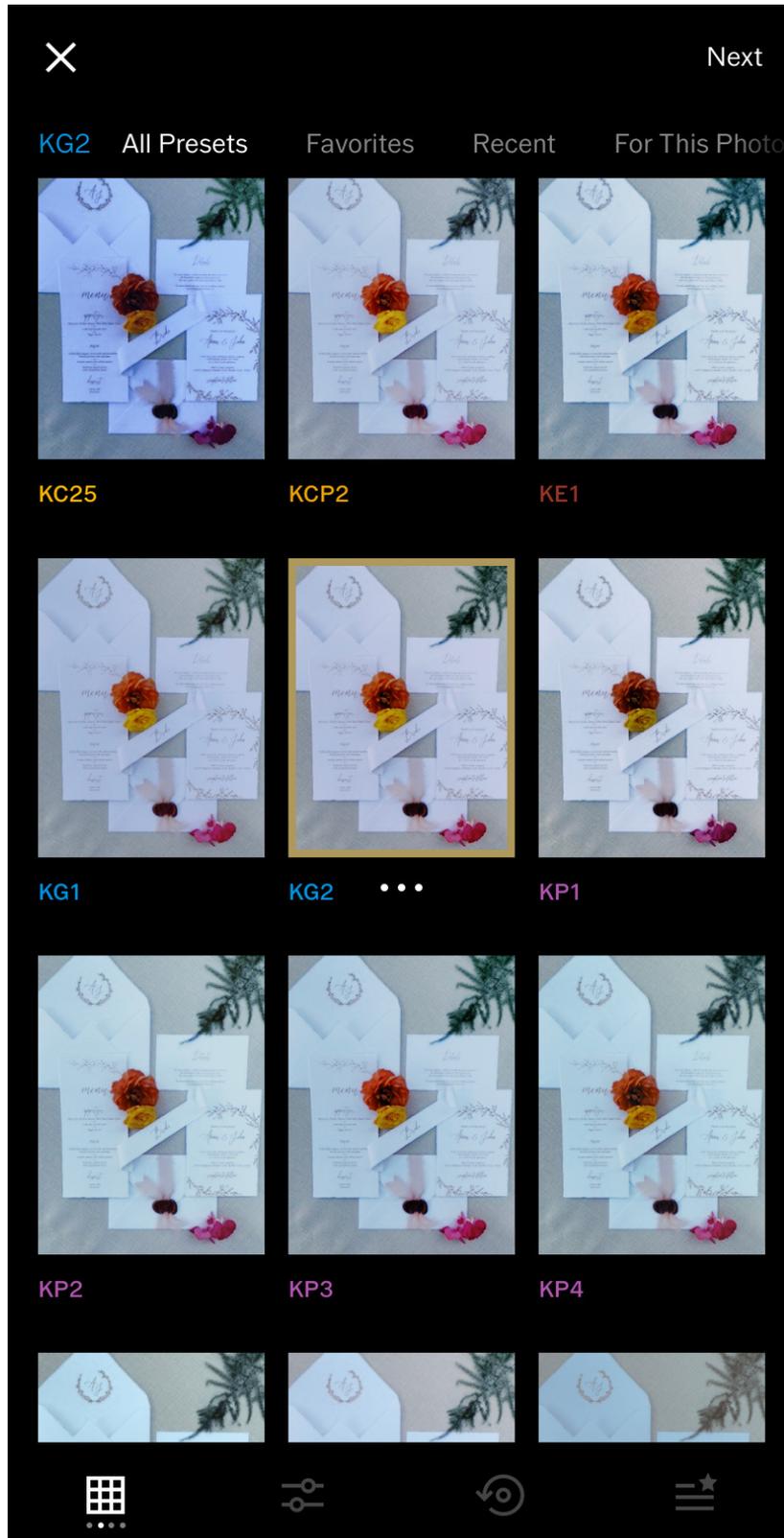


When you open the app you can then start adding your photos from you phone.

Here is a screenshot from my phone, pretty random but here you will see I have selected a flat lay image, it is highlighted and I will click the icon at the bottom saying edit.

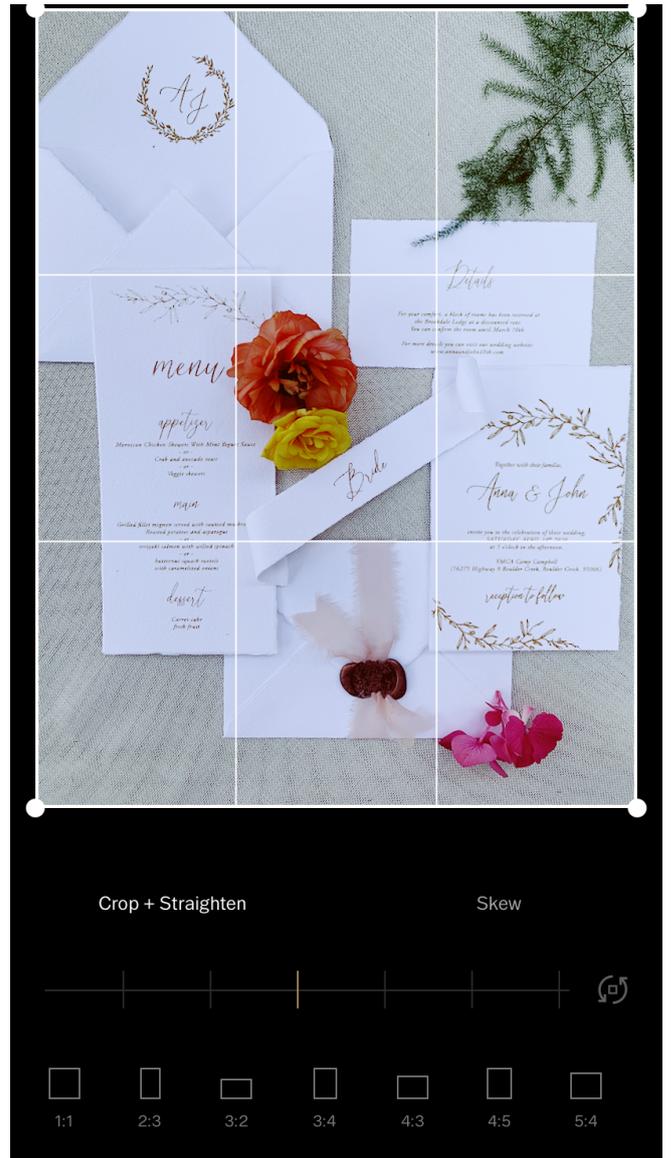


After I have chosen the edit button a whole host of filters will come up, you can scroll through them to find one that really works and enhances your photo. Don't try to choose something that is not at all like the original, I usually recommend you choose one that just accentuates your photo.



Here I have chosen the Fuji Pro 160S filter, it just looks a bit brighter. Now I am going to edit it further.

You will see many different options at the bottom, clarity, contrast, the option to adjust the image both cropping and changing the angles, have a play around with this to see what you can do with your images.



This is the final edited photo, you can see it is much cleaner than the previous image and totally presentable to post onto Instagram

Before

After



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It is a great app and free, you can see the difference in the images with just a few tweaks and this is perfect if you are wishing to share images of your work, flatlays, even just your day to day life such as snapping your meals, drinks, etc. It really just brightens everything up and makes them much more social media friendly!

I would love you to try this this month when you are doing the autumn styling project I have included in this month.

It is about time we had a bit of fun and got creative again and I am here to help you.